

INDIANAPOLIS BOAT, SPORT & TRAVEL SHOW DATA

2018

**Raffle giveaway items,
3 Indiana 811 rods, 811 hats, other items
3 winners Chasity L. / Kirk M. / Nick O.**

2,600 Entries for our giveaways

6,100 Bobbers handed out

3,600 Color code cards

200 Wrist Bands

100 Indiana 811 Contractor Brochures

Notes:

- Educated a number of people about 811 who didn't know prior
- Had a few kids who knew about 811 but parents didn't
- We spoke with individuals who worked in, at, or with utility companies and they were glad to see us there educating.
- The 811 UTV with the Boat received a lot of positive attention.
- The reach at this show is diverse and allows us to interact and share the importance of calling 811 before you dig to many.

